

*Early Bird Pricing Before
December 15, 2023!*

2024 SPONSORSHIP OPPORTUNITIES



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Greetings,

It is once again a pleasure to present the new marketing package after another successful year for our chapter. 2023 brought measured growth in sponsorship and membership and recognition as a CAI National Chapter Achievement Award recipient. We increased the number of events and our attendance. CAI Nevada Committees continued to present new programs, both educational and social, as well as the introduction of the new Legacy Committee. 83 events in 2023!

2024 plans include the return of the CAI National Conference at Caesars Palace in May. That means the CAI Nevada renowned Chapter Party and plenty of opportunities to be part of our chapter and network with our members throughout the year.

Thank you for the success and the support, as we grow, we know it is because of your support.

Warm Regards,

Warm Regards,

Chris Snow

Chris Snow
CAI Nevada Executive Director

2024 CAI NEVADA SPONSORSHIP PACKAGE BENEFITS

EVENT ALLOCATION

DIAMOND CHOOSE 6	PLATINUM CHOOSE 4	PALLADIUM CHOOSE 3	GOLD CHOOSE 1	SILVER CHOOSE 1
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- Night at The Museum Trade Show, January 19, 2024
- Awards Gala at The smith Center, February 2, 2024
- Las Vegas Golf at Red Rock Arroyo, April 19, 2024
- CA Day at The Sun Coast, August 23, 2024
- NN Bowling, April 26, 2024
- NN Social Event June 13, 2024
- NN Trade Show at The Atlantis July 19, 2024

LAS VEGAS LUNCHEONS & RENO QUARTERLY BREAKFASTS

DIAMOND CHOOSE 1 of Each	PLATINUM CHOOSE 1 of Each	PALLADIUM CHOOSE 1
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- Las Vegas Luncheons (January-November)
- Reno Quarterly Breakfasts (January, March, June, October)

COMMUNITY INTERESTS MAGAZINE MONTHLY CHAPTER PUBLICATION:

DIAMOND ELITE	DIAMOND	PLATINUM PLUS	PLATINUM	PALADIUM	GOLD	SILVER
1 Full	1 Full	1 Full		4 Half	3 Half	
11 Half	11 Half	11 Half	6 Half	1 QTR	1 QTR	
12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT

Specify Month and size Jan – Dec.

JAN '24	FEB '24	MAR '24	APR '24	MAY '24	JUN '24	JUL '24	AUG '24	SEP '24	OCT '24	NOV '24	DEC '24
<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full
<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half
<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR

2023/2024 DIRECTORY

DIAMOND PLUS CHOOSE TAB	DIAMOND CHOOSE TAB	PLATINUM CHOOSE TAB
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2024 EVENT CALENDAR

JANUARY 2024

12/12/22 - 1/1/24	CCSD No School		
1/1 - 6, 2024	Washoe No School		
1/09/24	Las Vegas Luncheon	Sun Coast	11:30-1PM
1/13/24	Board Leader Certificate Seminar	IN Person TBD	8 to 4:30PM
1/17/24	Reno Quarterly Breakfast	Atlantis	8am to 10am
1/18/24	Reno Manager	Atlantis	9am to noon
1/15/24	Martin Luther King Day		
1/19/24	Night At The Museum Trade Show & CE education	TBD	3pm - 8pm

FEBRUARY 2024

2/2/24	Awards Gala	The Smith Center	4pm - 9 pmm
2/3/24	DCAL Education - Meetings & Elections	Zoom	9am
2/8/24	Reno Manager	Atlantis	9am - noon
2/11/23	Super Bowl	Las Vegas Allegiant Stadium	TBD
2/14/24	Las Vegas Luncheon	Sun Coast	11:30-1PM
02/14 -17/24	CAI Law Seminar	Las Vegas	Aria
2/16 - 19/24	President's Day Weekend		
2/26/24	Washoe Parent Conferences - No School		
2/27/24	Manager Seminar	Zoom	9am - noon

MARCH 2024

3/1 -3/2024	NASCAR		
3/5 - 7/24	March Madness Back To Basics Seminars	ZOOM	9am & 1pm
3/08 -17/24	CCSD Spring Break		
3/13/24	Reno Quarterly Breakfast	The Atlantis	8:30-9:30AM
3/14/24	Reno Manager	The Atlantis	9am - noon
3/12/24	Las Vegas Luncheon	Sun Coast	11:30 - 1PM
3/23/24	Advanced DCAL - Ethical Dilemmas	ZOOM	9am - noon
3/22 - 4/7/24	Washoe Schools Spring Break		
3/26/24	Las Vegas Manager Seminar	Desert shores	9am - noon
3/29/24	Good Friday		
3/31/24	Easter Sunday		

APRIL 2024

4/01/24	Easter Monday, no school		
3/19 - 4/8/24	March Madness Sweet 16 to Final Four		
4/9/24	Las Vegas Luncheon	Sun Coast	11:30 - 1PM
4/11/24	Reno Manager	The Atlantis	9am - noon
4/13/24	DCAL Education - Risk Management & Insurance	Zoom	9am
4/19/24	Las Vegas Golf	Arroyo at Red Rock Country Club	All Day
4/22/24	Passover		
4/26/24	CCSD No School		
4/26/24	NN Bowling	Grand Sierra Bowling Center	4:30 - 8PM
4/30/24	Manager Seminar	Zoom	9am - noon

MAY 2024

5/8 -10/24	CAI Annual Conference	Las Vegas	Caesars Palace
5/9/24	Chapter Party	Drais After Hours Underground	6pm - 10pm
5/12/24	Mother's Day		
5/14/24	Las Vegas Luncheon	Sun Coast	11am to 1pm
5/16/24	Reno Manager	The Atlantis	9am - noon
5/14/23	Las Vegas Manager Seminar	Desert Shores	9am - noon
5/18/24	DCAL Education - Building A Sense of Community	Zoom	9AM
5/20/24	CCSD Last Day of School		
5/24-27/24	Memorial Day Weekend		

JUNE 2024

6/7/24	Washoe Last Day of School		
6/10-14/24	International Community Association Manager Week		
6/11/24	Las Vegas Luncheon	Sun Coast	11:30-1PM
6/13/24	NN Social Event	TBD	TBD
6/16/24	Father's Day		
6/19/24	Reno Quarterly Breakfast	Atlantis	8am, 8:30 - 9:30AM
6/20/24	Reno Manager	Atlantis	9am - noon

JUNE 2024

6/22/24	Advanced DCAL - Manager/Board Relationship	Zoom	9AM - 11AM
6/25/24	Manager Seminar	Zoom	9am - noon

JULY 2024

7/04 - 7/2024	4th of July Weekend		
7/09/2024	Las Vegas Luncheon	Sun Coast	11:30-1PM
July 20204	High-Rise Managers Workshop	TBD	
7/19/24	NN Trade Show Manager Seminar	Atlantis	8am to 2pm
7/20/24	DCAL Education - Rules Creation and Enforcement	Zoom	9AM
7/30/2024	Las Vegas Manager Seminar	TBD	9am - noon

AUGUST 2024

8/2024	Reno Hot August Nights		
8/13/2024	Las Vegas Luncheon	Sun Coast	11:30-1PM
8/7/24	CCSD 1st Day of School		
8/12/2024	Washoe 1st Day of School		
8/15/24	Reno Manager	Atlantis	9AM, 1PM
8/23/24	CA Day Trade Show & Manager Seminar	Suncoast	8am to 3pm

SEPTEMBER 2024

9/1/23	Reno Hot Air Balloon Event		
TBD	Reno Air Races		
8/30 - 9/24	Labor Day Weekend		
9/1/24	LSM Retreat	TBD	
9/10/2024	Las Vegas Luncheon	Sun Coast	11:30-1PM
9/2024	CEO - MC Retreat	TBD	
9/19/24	Reno Manager	The Atlantis	9am - noon
9/21/2024	DCAL Education - Finances in the CIC	Zoom	9AM
9/24/2024	Manager Seminar	Zoom	9am - noon

OCTOBER 2024

10/1/24	CAI CEO - MC Retreat	TBD	
10/03/2024	Rosh Hashanah		
10/1/24	LSM Retreat	TBD	
10/8/24	Las Vegas Luncheon	Sun Coast	11:30-1PM
10/12/2024	Yom Kippur		
10/24/27	Washoe Parent Conferences		
10/16/24	Reno Quarterly Breakfast	Atlantis	8am, 8:30 - 9:30AM
10/17/24	Reno Manager	Atlantis	9am - noon
10/19/24	DCAL Education - Ethics in the CIC	Zoom	9am
10/22/24	Las Vegas Manager Seminar	TBD	9am - noon
10/25/24	Nevada Day		

NOVEMBER 2024

11/08/2024	Las Vegas Charity Bowling	TBD	5pm to 8pm
11/12/24	Las Vegas President's Luncheon	Sun Coast	11:30-1PM
11/14/24	Reno Manager	The Atlantis	9am - noon
11/16/2024	Adv DCAL Education - TBA	Zoom	9am
11/19/2024	Manager Seminar	Zoom	9am - noon
11/8 - 11/24	Veterans Day weekend		
11/16/24	Las Vegas Formula 1		
11/28/24	Thanksgiving Holiday		

DECEMBER 2024

12/03-04	Last Call for Credits Seminars	Zoom	9AM - 4pm
12/6/24	Ugly Sweater Bar Crawl	Downtown Beer District	5 pm to 8pm
12/15 - Jan 1/25	CCSD Winter Break		
12/15 - Jan 8/25	Washoe Winter Break		
12/26 - 1/03/25	Hanukkah		
12/23-1/2/24	Christmas Holidays		

* All dates and times are subject to change

CAI NEVADA 2024 ANNUAL CHAPTER SPONSORSHIPS

Sponsorships payments are due within 30 days from the date on the invoice.
Payment can be made in full or billed monthly for all levels except Silver.
Silver level is not eligible for monthly invoicing.

We will make every effort to hold a successful event however, in our post pandemic world, events are subject to change and/or cancellation.

Membership:

All CAI Nevada Chapter sponsors must maintain a current business partner or management company sponsorship through 2024. Any sponsor with an expired membership will have all sponsor benefits paused until the membership is brought current.

Use of Logo:

The sponsor will provide CAI Nevada with a high resolution logo for event marketing use during the 2024 sponsorship year.

ITEM	DIAMOND ELITE 24,000 (1)	DIAMOND \$17,000	PLATINUM PLUS (1) \$15,000
Media Sponsor (logo on all marketing)	Yes	No	-
Exclusive Networking Social Event	No	No	Yes
Night At The Museum	Yes	Yes	4 of the 6 events
Las Vegas Golf	Yes	Yes	4 of the 6 events
CA Day	Yes	Yes	4 of the 6 events
NN Bowling	Yes	Yes	4 of the 6 events
NN Social Event	Yes	Yes	4 of the 6 events
NN Trade Show	Yes	Yes	4 of the 6 events
Luncheon Monthly Table of 10	Yes	Yes	Yes
Luncheon 22 Annual Tickets	No	No	No
Reno Quarterly Breakfast Ticket	8	8	8
Magazine Full Page Color Ad	Yes	Yes	Yes
Magazine Half Page Color Ad	11 ads	11 ads	11 ads
Magazine Quarter Page Ads	No	No	No
12 Marketplace Ads	Yes	Yes	Yes
Directory Inside Cover	Yes	No	No
Directory Tab Ad	No	Yes	Yes
Directory Digital Ad	Yes	Yes	Yes
Website Banner	Yes	Yes	Yes
Job Posting on CAI Nevada Website	10	8	6
Sponsorship Monthly Invoicing	Yes	Yes	Yes
Early Bird Pricing Before December 15, 2023	22,000	16,500.00	\$14,500

Termination & Cancellation:

CAI Nevada may terminate this Agreement immediately on written notice to the Sponsor or Advertiser, if the Sponsor or Advertiser fails to pay the Sponsorship fee to CAI Nevada in accordance with the payment provisions of this Agreement.

If the Sponsor or Advertiser fails to pay the Sponsorship Fee or Advertising Fees, CAI Nevada reserves the right to re-direct any payments received for other purposes to the outstanding invoice and to purchased and paid-for items that have yet to be fulfilled by CAI Nevada.

Either party may terminate this Agreement if:

- (a) the other party commits a breach of any provision of this agreement and such breach is not rectified within seven (7) days after receipt of written notice from the first party requiring the breach to be remedied;
- (b) one party commits any act or behaves in any manner, which in the reasonable opinion of the other party, brings the first party into disrepute; or
- (c) one party becomes or threatens to become, or in the reasonable opinion of the other party is in jeopardy of becoming, subject to any form of insolvency administration.

The sponsor will not be entitled to any refund of the Sponsorship Fee if the Sponsor terminates this Agreement before 2024 year end.

Representative Name: _____

Company: _____

Signature: _____ Date: _____

ITEM	PLATINUM \$11,000	PALLADIUM \$6,750	GOLD \$3,750	SILVER \$2000
Media Sponsor (logo on all marketing)	-	-	-	-
Exclusive Networking Social Event	-	-	-	-
Night At The Museum	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
Las Vegas Golf	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
CA Day	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
NN Bowling	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
NN Social Event	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
NN Trade Show	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
Luncheon Monthly Table of 10	Yes			
Luncheon 22 Annual tickets	NO	Yes	Yes	Yes
Reno Quarterly Breakfast Ticket	8	No	No	No
Magazine Full Page Color Ad	a la carte	a la carte	a la carte	a la carte
Magazine Half Page Color Ad	6 ads	4 ads	3 ads	No
Magazine Quarter Page Ads	No	One	One	No
12 Marketplace Ads	Yes	Yes	Yes	Yes
Directory Inside Cover	No	No	No	No
Directory Tab Ad	Yes	No	No	No
Directory Digital Ad	Yes	Yes	Yes	No
Website Banner	Yes	No	No	No
Job Posting on CAI Nevada Website	6	4	3	1
Sponsorship Monthly Invoicing	Yes	Yes	Yes	No
Early Bird Pricing Before December 15, 2023	\$10,500	\$6,500	\$3,500	\$1,900

CAI NEVADA CHAPTER 2024 SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Sponsorship Level Please select the sponsorship level you would like <input checked="" type="checkbox"/>			
SOLD Diamond Elite \$24,000	<input type="checkbox"/> Diamond \$17,000	SOLD Platinum Plus \$15,000	<input type="checkbox"/> Platinum \$11,000
<input type="checkbox"/> Palladium \$6,750	<input type="checkbox"/> Gold \$3,750	<input type="checkbox"/> Silver \$2,000	

Preferred Method of Payment

Please bill me monthly Please charge my credit card



**Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2024.*

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Please return by email to info@cainevada.org or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2024.

Accounts that are 60 days or more past due will be suspended. Scheduled sponsorships are subject to cancellation or substitution.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans (Gold level and higher only) will be invoiced on the first of the month and due upon receipt and no later than the 15th of that month. Past due (over 60 days) sponsorship are subject to cancellation of sponsorship benefits or substitutions without refunds. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

CAI NEVADA CHAPTER 2024 À LA CARTE SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Southern Nevada Events *Please select the sponsorship level you would like*
 Luncheon Program Sponsor \$1,100 Homeowner Seminar \$550 Manager Breakfast \$650

Northern Nevada Events *Please select the sponsorship level you would like*
 Quarterly Breakfast Program Sponsor \$650 Monthly Homeowner Sponsor \$550
 Monthly Manager Breakfast Sponsor \$650

Manager's Seminar Sponsorships
 \$125 (5 seminars are \$25 each)

Preferred Method of Payment

Please bill me monthly Please charge my credit card 

**Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2024.*

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Please return by email to info@cainevada.org or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2024.

I understand that payments will be due as designated per sponsorship package. Invoices are due upon receipt or by the 15th of the month. Past due accounts (over 60 days) are subject to cancellation of benefits or substitutions without refunds. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

Magazine Advertising Rates and Digital Specifications

Standard Advertising Rates *(All display ads are in color)*

	Non-member	CAI Member	6 Mo.	3 Mo.
Full Page	\$1,550	\$1,370	\$1,190	\$1,330
1/2 Page	\$775	\$640	\$400	\$480
1/3 Page	\$690	\$440	\$270	\$340
1/4 Page	\$390	\$325	\$265	\$270

Premium Position Advertising Rates

	Non-member	CAI Member
Inside Front Cover	\$1,960	\$1,500
Inside Back Cover	\$1,960	\$1,500
Back Cover (2/3 Page)	\$1,620	\$1,370
Center Spread	\$4,620	\$2,600
Center Spread (Left or Right)	\$2,990	\$1,420

Advertising Rates - Marketplace Classifieds

	Non-member	CAI Member
12x Pre-paid	\$460	\$350
6x Pre-paid	\$550	\$420
3x Pre-paid	\$580	\$435
Color Highlight Upgrade 12x	\$125	\$100

Color highlight monthly is \$20 per issue.

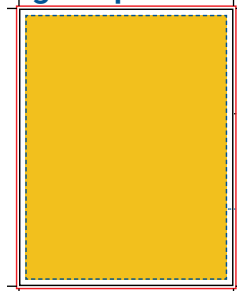
Marketplace ads include 25 words. Each additional word is 50¢.

Ad Sizes

Full Page*	8.5"×11"	1/3 Page Vertical	2.375"×9.8125"
1/2 Page Vertical	3.6875"×9.8125"	1/3 Page Horizontal	7.625"×3"
1/2 Page Horizontal	7.625"×4.6875"	1/4 Page	3.6875"×4.6875"

*Add .125" for bleed on each edge for a total image size of 8.75"×11.25". Ad will be trimmed to 8.5"×11".

Digital Specifications



Bleed Line:

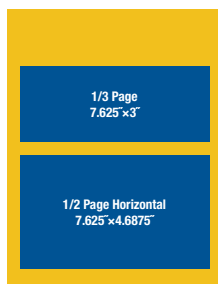
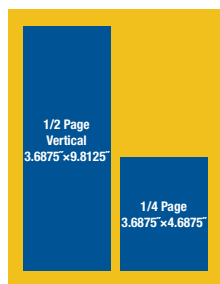
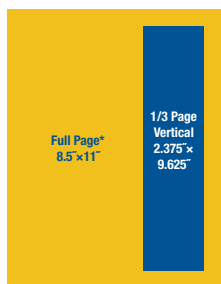
.125" over on each edge that bleeds. This will be cut off the final print piece.

Trim Line:

Actual document size. This is where the printed piece will be cut.

Live Image Area:

.25" in from the Trim Line. This area is guaranteed not to be trimmed.



Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts.

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

Special Positions: 15% premium added.

Pre-printed Inserts: Please call CAI Nevada at 702-648-8408 for a price quote, specifications and availability.

Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadlines: Ad sales close on the 10th of the month two months prior to the published issue, e.g. November 110 for the January issue.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials.

Submit materials and payments to:

CAI - Nevada Chapter
1930 Village Center Circle, Box # 3-344
Las Vegas, NV, 89134



Contact CAI Nevada

at 702-648-8408 or info@cainevada.org.

Check us out online at cainevada.org





CAI-Nevada Community Interests 2024 Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Please select the issues in which you want your ad to run.

2024 JAN '24 FEB '24 MAR '24 APR '24 MAY '24 JUN '24 JUL '24 AUG '24 SEP '24 OCT '24 NOV '24 DEC '24

Ad Size/Type	Regular Price	Discount	Total

All advertisers will have their ads in the digital version of the magazine at no additional charge.

Term of Contract (No. Issues): _____

Ad Size: _____

Contract Rate: _____

Grand Total of Contract: _____

Method of Payment

Check (Amount): _____ No: _____

Credit Card

*Credit card payment may be paid online once the invoice is generated.
Orders are not complete until payment is received.*

All advertising must be submitted with payment by the 10th of the month, 2 months prior to publication, to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy, with the exception of classified advertising (Marketplace), must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising beginning

_____, 20____ through _____, 20_____.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

Directory Advertising Rates and Digital Specifications

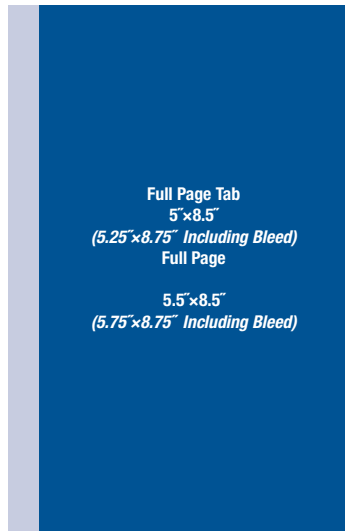
Advertising Rates *(All ads are color)*

Full Page Tab <i>(10 available)</i>	\$920
Full Page	\$715
Inside Front Cover (IFC) - Color <i>(1 available)</i>	\$1100
Inside Back Cover (IBC) - Color <i>(1 available)</i>	\$1100
1/2 Page.....	\$400
2" Column Ad	\$150
Color Text Ad Listing	\$100

Ad Sizes

Full Page Tab	5"×8.5"
Full Page	5.5"×8.5"
1/2 Page.....	4.75"×3.5"
2" Column Ad	2.25"×2"

NEW SIZES!



Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts. **Include .125" bleed on each edge and .375" margins in full page and tab ads.**

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadline for artwork is July 15.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials. Must be a member of the Nevada Chapter in order to advertise in the directory.

Submit materials and payments to:

CAI - Nevada Chapter
1930 Village Center Circle, Box # 3-344
Las Vegas, NV, 89134

Members must notify National CAI no later than June 30, 2024 for contact information updates. Contact National CAI at (888) 224-4321.

PLEASE NOTE:

All manual changes after July 12, 2024 will have a \$25 fee per change. This includes additional office locations, added contacts and contact information.

CAI-Nevada 2023/2024 Directory Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Ad Size/Type	
<input type="checkbox"/> Full Page Tab (10 available, select placement below).....	\$920
<input type="checkbox"/> Full Page	\$715
<input type="checkbox"/> Inside Front Cover (IFC) - Color (1 available).....	\$1100
<input type="checkbox"/> Inside Back Cover (IBC) - Color (1 available)	\$1100
<input type="checkbox"/> 1/2 Page.....	\$400
<input type="checkbox"/> 2" Column Ad.....	\$150
<input type="checkbox"/> Color Text Listing	\$100
<input type="checkbox"/> Additional Address in Listing* (price per extra address).....	\$135

*Free if a half page ad or larger is purchased!

Tab Page Ad Placement Selection		
Select the front or back of the Tab desired.	Associations	<input type="checkbox"/> Front <input type="checkbox"/> Back
CAI Info.....	Managers	<input type="checkbox"/> Front <input type="checkbox"/> Back
Business Partners.....	Management Companies ...	<input type="checkbox"/> Front <input type="checkbox"/> Back
		Tab selection is first come, first served, with first right of refusal to Diamond & Platinum level sponsors.

Additions (Fees listed in "Ad Size/Type")	
Company Name: _____	Contact Person: _____
Address: _____	City: _____ State: _____ Zip: _____
Phone: _____	Fax: _____ E-mail: _____

Ad Size: _____

Rate: _____

Grand Total of Contract: _____

Method of Payment

Check (Amount): _____ No: _____

Credit Card

*Credit card payment may be paid online once the invoice is generated.
Orders are not complete until payment is received.*

All advertising must be submitted with payment to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All payments are due July 15th or the ad will be removed. All ad copy must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders. Must be a member of the Nevada Chapter in order to advertise in the directory.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

CAI USE ONLY	Date Received: _____ Email Confirmation Sent: _____
	Invoice Amount: _____ Allocation: _____ Approval: _____ High Resolution Logo Received: _____



NEVADA CHAPTER
community
ASSOCIATIONS INSTITUTE

1930 Village Center Circle, Box # 3-344, Las Vegas, NV, 89134
702-648-8408 | info@cainevada.org | www.cainevada.org