



NEVADA CHAPTER  
**Community**  
ASSOCIATIONS INSTITUTE



**2023**  
**SPONSORSHIP**  
**OPPORTUNITIES**

As an edge on inflation, when you can commit your 2023 sponsorship by November 30th and pay in full by December 15th, you will receive the 2022 price.

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Greetings,

It is my pleasure to share our 2023 marketing plan with you. The Nevada Chapter has enjoyed steady growth in membership and participation. Our programs such as the chapter magazine, *Community Interests*, available in print and online continues to offer industry information by a variety of experts throughout the state. Our committees added creative new events this year, renting out movie theaters, waterparks, and bar crawls as well as our traditional trade shows, golf and bowling tournaments and awards gala. CAI Nevada created the Provisional Survival Guide CE seminar in addition to offering monthly education in Reno, Incline Village and Las Vegas. Overall, we created and hosted 79 events in 2022.

Our plans for 2023 will not disappoint. As one of the most active chapters, I encourage and welcome you to join us. Become part of a committee in addition to your sponsorship. See the benefit of your dollars firsthand and enjoy the return on your investment.

The 2023 marketing plan does include a very small 5% increase. We are all feeling the crunch of inflation. Our event costs have been skyrocketing however, CAI Nevada has maintained pricing without an increase for over 5 years.

As an edge on inflation, when you can commit your 2023 sponsorship by November 30, 2022, and pay in full by December 15th, you will receive the 2022 sponsorship price. 2023 Sponsorship prices become effective January 1, 2023, and to any sponsor above Silver requesting a monthly invoice.

Warm Regards,

*Chris Snow*

Chris Snow  
CAI Nevada Executive Director

# 2023 CAI NEVADA SPONSORSHIP PACKAGE BENEFITS

## EVENT ALLOCATION

<b>DIAMOND CHOOSE 6</b>	<b>PLATINUM CHOOSE 4</b>	<b>PALLADIUM CHOOSE 3</b>	<b>GOLD CHOOSE 1</b>	<b>SILVER CHOOSE 1</b>
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- Night at The Museum Trade Show, January 27, 2023
  - Awards Gala at The Plaza, March 31, 2023
  - Las Vegas Golf, April 28, 2023 Red Rock Arroyo
  - CA Day, August 5, 2023  
*The Sun Coast*
  - NN Bowling, April 21, 2023
  - NN Golf 9 Hole Tournament June 15, 2023
  - NN Trade Show at The Atlantis 7/28/23
- At The Atlantis*

## LAS VEGAS LUNCHEONS & RENO QUARTERLY BREAKFASTS

<b>DIAMOND CHOOSE 1 of Each</b>	<b>PLATINUM CHOOSE 1 of Each</b>	<b>PALLADIUM CHOOSE 1</b>
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- Las Vegas Luncheons (January-November)
- Reno Quarterly Breakfasts (January, March, October)

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## COMMUNITY INTERESTS MAGAZINE MONTHLY CHAPTER PUBLICATION:

<b>DIAMOND ELITE</b>	<b>DIAMOND</b>	<b>PLATINUM PLUS</b>	<b>PLATINUM</b>	<b>PALADIUM</b>	<b>GOLD</b>	<b>SILVER</b>
1 Full	1 Full	1 Full		4 Half	3 Half	
11 Half	11 Half	11 Half	6 Half	1 QTR	1 QTR	
12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT

Specify Month and size Jan – Dec.

<b>JAN '23</b>	<b>FEB '23</b>	<b>MAR '23</b>	<b>APR '23</b>	<b>MAY '23</b>	<b>JUN '23</b>	<b>JUL '23</b>	<b>AUG '23</b>	<b>SEP '23</b>	<b>OCT '23</b>	<b>NOV '23</b>	<b>DEC '23</b>
<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full
<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half
<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR

## 2023/2024 DIRECTORY

<b>DIAMOND PLUS CHOOSE TAB</b>	<b>DIAMOND CHOOSE TAB</b>	<b>PLATINUM CHOOSE TAB</b>
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# 2023 EVENT CALENDAR

## JANUARY 2023

12/12/22-1/2/23	CCSD No School		
1/1-6, 2023	Washoe No School		
1/10/23	Las Vegas Luncheon	Sun Coast	11:30-1PM
1/10 -14/23	CAI Law Seminar	New Orleans, LA	
1/18/23	Reno Quarterly Breakfast	Atlantis	8am to 10am
1/19/23	Reno Manager	Atlantis	9am to noon
1/16/22	Martin Luther King Day		
1/21/23	Board Leader Certificate Seminar	Zoom	8 to 4:30PM
1/31/23	Manager Seminar	TBD	9:00AM
1/27/23	Night At The Museum Trade Show	TBD	6:30pm to 10PM

## FEBRUARY 2023

2/13/22	Super Bowl	Los Angeles, CA	6:30 EST
2/4/23	DCAL Education-Finances in the CIC	Zoom	9am
2/14/23	Las Vegas Luncheon	Sun Coast	11:30-1PM
2/17-20/23	President's Day Weekend		
2/16/23	Reno Manager	Atlantis	9am
2/13 -17/2023	Washoe Parent Conferences		
2/28/23	Manager Seminar	Zoom	9AM

## MARCH 2023

3/3 -5/2023	NASCAR		
3/8/23	Reno Quarterly Breakfast	The Atlantis	8:30-9:30AM
3/9/23	Reno Manager	The Atlantis	9AM
3/11/19/23	CCSD Spring Break		
3/14/23	Las Vegas Luncheon	ZOOM	11:30-1PM
3/15 & 16/2023	March Madness Back To Basics Seminars		9am & 1pm
3/18/23	Advanced DCAL-Ethical Dilemmas	ZOOM	9AM
3/18-4/1	Washoe Schools Spring Break		
3/21/23	Las Vegas Manager Seminar	TBD	9AM
3/31/23	Awards Gala	The Plaza	5:00PM

## APRIL 2023

4/5/23	Passover		
4/7/23	Good Friday		
4/9/23	Easter Sunday		
3/14-4/3/23	March Madness Sweet 16 to Final Four		
4/11/23	Las Vegas Luncheon	Sun Coast	11:30-1PM
4/13/23	Reno Manager	The Atlantis	9am
4/15/23	DCAL Education-Risk Management & Insurance	Zoom	9am
4/18/23	Manager Seminar	Zoom	9AM
4/21/23	NN Bowling	Grand Sierra Bowling Center	
4/28/23	Las Vegas Golf	Arroyo	All Day

## MAY 2023

5/9/23	Las Vegas Luncheon	Sun Coast	11am to 1pm
5/11/23	Reno Manager	The Atlantis	9AM, 1PM
5/13/23	DCAL Education-Building A Sense of Community	Zoom	9AM
5/14/23	Mother's Day		
5/17,18,19,20/23	CAI Annual Conference	Hilton Anatole, Dallas	
5/22/23	CCSD Last Day of School		
5/23/23	Las Vegas Manager Seminar	TBD	9AM
5/26-29/23	Memorial Day Weekend		

## JUNE 2023

6/9/23	Washoe Last Day of School		
6/12-16/23	International Community Association Manager Week		
6/10/23	Advanced DCAL-Manager/Board Relationship	Zoom	9AM
6/13/23	Las Vegas Luncheon	Sun Coast	11:30-1PM
6/15/23	9 Hole Golf Tournament	Toiyabe Golf Club, Sparks	1:30-5:30pm
6/18/23	Father's Day		
6/21/23	Reno Quarterly Breakfast	Atlantis	8am, 8:30-9:30AM
6/22/23	Reno Manager	Atlantis	9AM
6/27/23	Manager Seminar	Zoom	9AM

**JULY 2023**

6/30-7/5/23	4th of July Weekend		
7/11/2023	Las Vegas Luncheon	Sun Coast	11:30-1PM
7/14/23	NN Trade Show & Legislative Update	Atlantis	9am to 2pm
7/22/23	DCAL Education-Meetings & Elections	Zoom	9AM
7/25/23	Las Vegas Manager Seminar	TBD	9AM

**AUGUST 2023**

8/2023	Reno Hot August Nights		
8/8/2023	Las Vegas Luncheon	Gold Coast	11:30-1PM
8/7/23	CCSD 1st Day of School		
8/12/2023	Washoe 1st Day of School		
8/17/23	Reno Manager	Atlantis	9AM, 1PM
8/25/23	CA Day Trade Show & Legislative Update Seminar	Suncoast	9am to 3pm

**SEPTEMBER 2023**

9/1/23	Reno Hot Air Balloon Event		
TBD	Reno Air Races		
9/1-4/23	Labor Day Weekend		
9/1/23	LSM Retreat	TBD	
9/12/2023	Las Vegas Luncheon	Sun Coast	11:30-1PM
9/15/-17/22	Rosh Hashanah		
9/21/23	Reno Manager	The Atlantis	9am
9/23/23	DCAL Education-Rules Creation and Enforcement	Zoom	9AM
9/24 -25/22	Yom Kippur		
9/26/22	Manager Seminar	Zoom	9AM

**OCTOBER 2023**

10/1/23	CAI CEO-MC Retreat	TBD	
10/10/23	Las Vegas Luncheon	Sun Coast	11:30-1PM
10/24/27	Washoe Parent Conferences		
10/18/23	Reno Quarterly Breakfast	Atlantis	8am, 8:30-9:30AM
10/19/2023	Reno Manager	Atlantis	9AM
10/21/23	DCAL Education-Ethics in the CIC	Zoom	9am
10/24/23	Las Vegas Manager Seminar	TBD	9am
10/7/22	Nevada Day		

**NOVEMBER 2023**

11/03/23	Las Vegas Charity Bowling	TBD	5pm to 8pm
11/04/23	Adv DCAL Education-TBA	Zoom	9am
11/07/2023	Manager Seminar	Zoom	9am
11/10-11/23	Veterans Day		
11/14/23	Las Vegas President's Luncheon	Sun Coast	11:30-1PM
11/16/23	Reno Manager	The Atlantis	9AM
11/22/23	Thanksgiving Holiday		

**DECEMBER 2023**

12/4 to 6	Last Call for Credits Seminars	Zoom	9AM-4pm
12/18- Jan 1/24	CCSD Winter Break		
12/23/1/6/23	Washoe Winter Break		
12/8-16/23	Hanukkah		
12/24-1/2/23	Christmas Holidays		

\* All dates and times are subject to change

# CAI NEVADA 2023 ANNUAL CHAPTER SPONSORSHIPS

Sponsorships payments are due within 30 days from the date on the invoice.  
Payment can be made in full or billed monthly for all levels except Silver.  
Silver level is not eligible for monthly invoicing.

We will make every effort to hold a successful event however, in our post pandemic world, events are subject to change and/or cancellation.

**Membership:**

All CAI Nevada Chapter sponsors must maintain a current business partner or management company sponsorship through 2023. Any sponsor with an expired membership will have all sponsor benefits paused until the membership is brought current.

**Use of Logo:**

The sponsor will provide CAI Nevada with a high resolution logo for event marketing use during the 2023 sponsorship year.

ITEM	DIAMOND ELITE 22,000 (1)	DIAMOND \$16,000	PLATINUM PLUS (1) \$14,500
Media Sponsor (logo on all marketing)	Yes	No	-
Exclusive Networking Social Event	No	Yes	Yes
Night At The Museum	Yes	Yes	4 of the 6 events
Awards Gala	Yes	Yes	4 of the 6 events
Las Vegas Golf	Yes	Yes	4 of the 6 events
CA Day	Yes	Yes	4 of the 6 events
NN Bowling	Yes	Yes	4 of the 6 events
NN Golf	Yes	Yes	4 of the 6 events
NN Trade Show	Yes	Yes	4 of the 6 events
Luncheon monthly Table of 8	Yes	Yes	Yes
Luncheon 22 annual tickets	No	No	No
Reno Quarterly Breakfast Ticket	8	8	8
Magazine Full Page Color Ad	Yes	Yes	Yes
Magazine Half Page Color Ad	11 ads	11 ads	11 ads
Magazine Quarter Page Ads	No	No	No
12 Marketplace ads	Yes	Yes	Yes
Directory		-	-
Inside Cover	Yes	No	No
Tab Ad		Yes	Yes
Digital Directory Ad	Yes	Yes	Yes
Website Banner	Yes	Yes	Yes

**Termination & Cancellation:**

CAI Nevada may terminate this Agreement immediately on written notice to the Sponsor or Advertiser, if the Sponsor or Advertiser fails to pay the Sponsorship fee to CAI Nevada in accordance with the payment provisions of this Agreement.

If the Sponsor or Advertiser fails to pay the Sponsorship Fee or Advertising Fees, CAI Nevada reserves the right to re-direct any payments received for other purposes to the outstanding invoice and to purchased and paid-for items that have yet to be fulfilled by CAI Nevada.

Either party may terminate this Agreement if:

- (a) the other party commits a breach of any provision of this agreement and such breach is not rectified within seven (7) days after receipt of written notice from the first party requiring the breach to be remedied;
- (b) one party commits any act or behaves in any manner, which in the reasonable opinion of the other party, brings the first party into disrepute; or
- (c) one party becomes or threatens to become, or in the reasonable opinion of the other party is in jeopardy of becoming, subject to any form of insolvency administration.

The sponsor will not be entitled to any refund of the Sponsorship Fee if the Sponsor terminates this Agreement before 2022 year end.

Representative Name: \_\_\_\_\_

Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

ITEM	PLATINUM \$10,500	PALLADIUM \$6,500	GOLD \$3,500	SILVER \$1,900
Media Sponsor (logo on all marketing)	-	-	-	-
Exclusive Networking Social Event	-	-	-	-
Night At The Museum	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
Awards Gala	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
Las Vegas Golf	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
CA Day	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
NN Bowling	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
NN Golf	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events
NN Trade Show	4 of the 6 events	3 of 6 events	1 of 6 events	1 of 6 events

Luncheon monthly Table of 8	Yes	-	-	-
Luncheon 22 annual tickets	No	Yes	Yes	Yes

Reno Quarterly Breakfast Ticket	8	-	-	-
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Magazine Full Page Color Ad	a la carte	a la carte	a la carte	a la carte
Magazine Half Page Color Ad	6 ads	4 ads	3 ads	No
Magazine Quarter Page Ads	No	One	One	No
12 Marketplace ads	Yes	Yes	Yes	Yes

Directory	-	-	-	-
Inside Cover	No	-	-	-
Tab Ad	Yes	No	No	No
Digital Directory Ad	Yes	Yes	Yes	-

Website Banner	Yes	No	No	No
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# CAI NEVADA CHAPTER 2023 SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Website Address: \_\_\_\_\_

**Sponsorship Level** Please select the sponsorship level you would like

<input checked="" type="checkbox"/> <b>SOLD</b> Diamond Elite \$23,100	<input type="checkbox"/> Diamond \$16,000	<input checked="" type="checkbox"/> <b>SOLD</b> Platinum Plus \$14,500	<input type="checkbox"/> Platinum \$10,500
<input type="checkbox"/> Palladium \$6,500	<input type="checkbox"/> Gold \$3,500	<input type="checkbox"/> Silver \$1,900	

**Preferred Method of Payment**

Please bill me monthly       Please charge my credit card



*\*Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2023.*

Name: \_\_\_\_\_ CC# \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

Please return by email to [info@cainevada.org](mailto:info@cainevada.org) or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2023.

Accounts that are 60 days or more past due will be suspended. Scheduled sponsorships are subject to cancellation or substitution.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans (Gold level and higher only) will be invoiced on the first of the month and due upon receipt and no later than the 15th of that month. Past due (over 60 days) sponsorship are subject to cancellation of sponsorship benefits or substitutions without refunds. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# CAI NEVADA CHAPTER 2023 À LA CARTE SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Website Address: \_\_\_\_\_

**Southern Nevada Events** *Please select the sponsorship level you would like*   
 Luncheon Program Sponsor \$1,100       Homeowner Seminar \$550       Manager Breakfast \$650

**Northern Nevada Events** *Please select the sponsorship level you would like*   
 Quarterly Breakfast Program Sponsor \$650       Monthly Homeowner Sponsor \$550  
 Monthly Manager Breakfast Sponsor \$650

**Manager's Seminar Sponsorships**  
 \$125 (5 seminars are \$25 each)

**Preferred Method of Payment**

Please bill me monthly       Please charge my credit card



*\*Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2023.*

Name: \_\_\_\_\_ CC# \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

Please return by email to [info@cainevada.org](mailto:info@cainevada.org) or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2023.

I understand that payments will be due as designated per sponsorship package. Invoices are due upon receipt or by the 15th of the month. Past due accounts (over 60 days) are subject to cancellation of benefits or substitutions without refunds. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Magazine Advertising Rates and Digital Specifications

### Standard Advertising Rates *(All display ads are in color)*

	Non-member	CAI Member	6 Mo.	3 Mo.
Full Page	\$1,550	\$1,370	\$1,190	\$1,330
1/2 Page	\$775	\$640	\$400	\$480
1/3 Page	\$690	\$440	\$270	\$340
1/4 Page	\$390	\$325	\$265	\$270

### Premium Position Advertising Rates

	Non-member	CAI Member
Inside Front Cover	\$1,960	\$1,500
Inside Back Cover	\$1,960	\$1,500
Back Cover (2/3 Page)	\$1,620	\$1,370
Center Spread	\$4,620	\$2,600
Center Spread (Left or Right)	\$2,990	\$1,420

### Advertising Rates - Marketplace Classifieds

	Non-member	CAI Member
12x Pre-paid	\$460	\$350
6x Pre-paid	\$550	\$420
3x Pre-paid	\$580	\$435
Color Highlight Upgrade 12x	\$125	\$100

Color highlight monthly is \$20 per issue.

Marketplace ads include 25 words. Each additional word is 50¢.

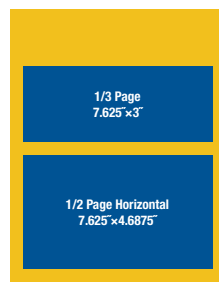
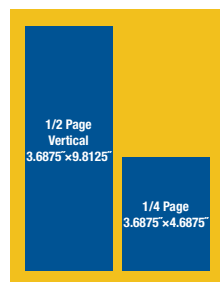
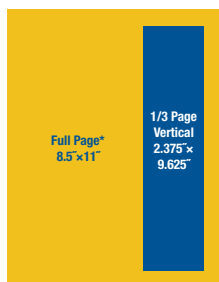
### Ad Sizes

Full Page*	8.5"×11"	1/3 Page Vertical	2.375"×9.8125"
1/2 Page Vertical	3.6875"×9.8125"	1/3 Page Horizontal	7.625"×3"
1/2 Page Horizontal	7.625"×4.6875"	1/4 Page	3.6875"×4.6875"

\*Add .125" for bleed on each edge for a total image size of 8.75"×11.25". Ad will be trimmed to 8.5"×11".

### Digital Specifications

<b>Bleed Line:</b>	.125" over on each edge that bleeds. This will be cut off the final print piece.
<b>Trim Line:</b>	Actual document size. This is where the printed piece will be cut.
<b>Live Image Area:</b>	.25" in from the Trim Line. This area is guaranteed not to be trimmed.



Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts.

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

**Special Positions:** 15% premium added.

**Pre-printed Inserts:** Please call CAI Nevada at 702-648-8408 for a price quote, specifications and availability.

**Material Submission:** Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

**Deadlines:** Ad sales close on the 10<sup>th</sup> of the month two months prior to the published issue, e.g. November 110 for the January issue.

**Note:** Publisher reserves the right to reject improper or incorrectly prepared materials.

**Submit materials and payments to:**

CAI - Nevada Chapter  
1930 Village Center Circle, Box # 3-344  
Las Vegas, NV, 89134



Contact CAI Nevada

at 702-648-8408 or [info@cainevada.org](mailto:info@cainevada.org).

Check us out online at [cainevada.org](http://cainevada.org)





## CAI-Nevada Community Interests 2023 Advertising Contract

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please select the issues in which you want your ad to run.**

**2023**  JAN '23  FEB '23  MAR '23  APR '23  MAY '23  JUN '23  JUL '23  AUG '23  SEP '23  OCT '23  NOV '23  DEC '23

Ad Size/Type	Regular Price	Discount	Total

**All advertisers will have their ads in the digital version of the magazine at no additional charge.**

Term of Contract (No. Issues): \_\_\_\_\_

Ad Size: \_\_\_\_\_

Contract Rate: \_\_\_\_\_

Grand Total of Contract: \_\_\_\_\_

### Method of Payment

Check (Amount): \_\_\_\_\_ No: \_\_\_\_\_

Credit Card

*Credit card payment may be paid online once the invoice is generated.  
Orders are not complete until payment is received.*

All advertising must be submitted with payment by the 10th of the month, 2 months prior to publication, to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy, with the exception of classified advertising (Marketplace), must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising beginning

\_\_\_\_\_, 20\_\_\_\_ through \_\_\_\_\_, 20\_\_\_\_\_.

Authorized By (Print Name): \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

## Directory Advertising Rates and Digital Specifications

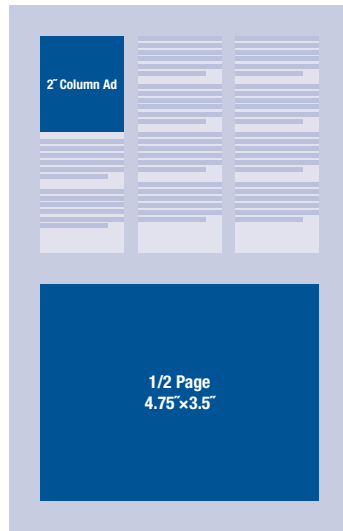
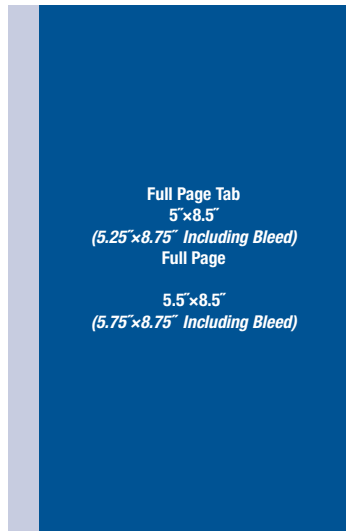
### Advertising Rates *(All ads are color)*

Full Page Tab <i>(10 available)</i> .....	\$920
Full Page .....	\$715
Inside Front Cover (IFC) - Color <i>(1 available)</i> .....	\$1100
Inside Back Cover (IBC) - Color <i>(1 available)</i> .....	\$1100
1/2 Page.....	\$400
2" Column Ad .....	\$150
Color Text Ad Listing .....	\$100

### Ad Sizes

Full Page Tab .....	5"×8.5"
Full Page .....	5.5"×8.5"
1/2 Page.....	4.75"×3.5"
2" Column Ad .....	2.25"×2"

**NEW SIZES!**



### Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts. **Include .125" bleed on each edge and .375" margins in full page and tab ads.**

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

**Material Submission:** Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

**Deadline for artwork is July 31.**

**Note:** Publisher reserves the right to reject improper or incorrectly prepared materials. Must be a member of the Nevada Chapter in order to advertise in the directory.

**Submit materials and payments to:**

CAI - Nevada Chapter  
1930 Village Center Circle, Box # 3-344  
Las Vegas, NV, 89134

**Members must notify National CAI no later than June 30, 2023 for contact information updates. Contact National CAI at (888) 224-4321.**

### PLEASE NOTE:

**All manual changes after July 15, 2023 will have a \$25 fee per change. This includes additional office locations, added contacts and contact information.**

### CAI-Nevada 2023/2024 Directory Advertising Contract

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Ad Size/Type	
<input type="checkbox"/> Full Page Tab (10 available, select placement below).....	\$920
<input type="checkbox"/> Full Page .....	\$715
<b>SOLD</b> de Front Cover (IFC) - Color (1 available).....	\$1100
<input type="checkbox"/> Inside Back Cover (IBC) - Color (1 available) .....	\$1100
<input type="checkbox"/> 1/2 Page.....	\$400
<input type="checkbox"/> 2" Column Ad.....	\$150
<input type="checkbox"/> Color Text Listing .....	\$100
<input type="checkbox"/> Additional Address in Listing* (price per extra address).....	\$135

\*Free if a half page ad or larger is purchased!

Tab Page Ad Placement Selection		
Select the front or back of the Tab desired.	Associations .....	<input type="checkbox"/> Front <input type="checkbox"/> Back
CAI Info.....	Managers .....	<input type="checkbox"/> Front <input type="checkbox"/> Back
Business Partners.....	Management Companies ...	<input type="checkbox"/> Front <input type="checkbox"/> Back
		Tab selection is first come, first served, with first right of refusal to Diamond & Platinum level sponsors.

Additions (Fees listed in "Ad Size/Type")	
Company Name: _____	Contact Person: _____
Address: _____	City: _____ State: _____ Zip: _____
Phone: _____	Fax: _____ E-mail: _____

Ad Size: \_\_\_\_\_

Rate: \_\_\_\_\_

Grand Total of Contract: \_\_\_\_\_

Method of Payment
<input type="checkbox"/> Check (Amount): _____ No: _____
<input type="checkbox"/> Credit Card
<i>Credit card payment may be paid online once the invoice is generated. Orders are not complete until payment is received.</i>

All advertising must be submitted with payment to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders. Must be a member of the Nevada Chapter in order to advertise in the directory.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising.

Authorized By (Print Name): \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

<b>CAI USE ONLY</b>	Date Received: _____ Email Confirmation Sent: _____
	Invoice Amount: _____ Allocation: _____ Approval: _____ High Resolution Logo Received: _____

NEVADA CHAPTER  
**community**  
ASSOCIATIONS INSTITUTE



**2023**  
**SPONSORSHIP**  
**OPPORTUNITIES**



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