



NEVADA CHAPTER

community
ASSOCIATIONS INSTITUTE

2022

SPONSORSHIP OPPORTUNITIES



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Dear Chapter Sponsors and future 2022 sponsors,

After a busy 2021, cramming a year of events into the last 6 months, it is my pleasure to present the 2022 CAI Nevada marketing plan which is a little more planned out. With the proactive measures of closing the office during the onset of the pandemic and returning to our extraordinary in-person events in June, the chapter will end 2021 in a strong position. Thank you to all who supported and returned with us!

Our pricing has not changed for more than 4 years; however we have tweaked a few items. We have found that it is difficult to sponsor the Zoom education. We have also determined that our membership prefers Zoom education. With this in mind, the DCAL program will remain on Zoom and the manager education will alternate monthly between in-person and Zoom. We have removed the education sponsor allocation however it will remain as an a-la-carte item.

In place of the education allocation for those levels that included it, that funding will now be allocated to the new January 28th Mini Trade Show, Night At The Museum at the Discovery Children’s Museum. The Mob Museum event was received so well, the board of directors chose to add this as a new annual event.

On behalf of the Board of Directors and myself, thank you for your continued support, both renewed and new, we are excited and happy to move into our 32nd year with the president’s theme, “Enjoying The Ride With CAI!”

Warm Regards,

Chris Snow

Chris Snow
CAI Nevada Executive Director

2022 CAI NEVADA SPONSORSHIP PACKAGE BENEFITS

EVENT ALLOCATION

DIAMOND CHOOSE 6	PLATINUM CHOOSE 4	PALLADIUM CHOOSE 3	GOLD CHOOSE 1	SILVER CHOOSE 1
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- Night at The Museum Trade Show, January 28, 2022
- Las Vegas Golf, May 21, 2022 Red Rock Arroyo
- CA Day, August 26, 2022
- NN Bowling, TBD
- NN Golf Mini Tournament 6/17/22, TBD
- NN Trade Show at The Atlantis 7/29/22

New location! The Sun Coast

At The Atlantis

LAS VEGAS LUNCHEONS & RENO QUARTERLY BREAKFASTS

DIAMOND CHOOSE 2	PLATINUM CHOOSE 2	PALLADIUM CHOOSE 1
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- Las Vegas Luncheons (January-November)
- Reno Quarterly Breakfasts (January, March, October)

COMMUNITY INTERESTS MAGAZINE MONTHLY CHAPTER PUBLICATION:

DIAMOND PLUS	DIAMOND	PLATINUM PLUS	PLATINUM	PALADIUM	GOLD	SILVER
1 Full	1 Full	1 Full		4 Half	3 Half	
11 Half	11 Half	11 Half	6 Half	1 QTR	1 QTR	
12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT

Specify Month and size Jan – Dec.

JAN '22	FEB '22	MAR '22	APR '22	MAY '22	JUN '22	JUL '22	AUG '22	SEP '22	OCT '22	NOV '22	DEC '22
<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full
<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half
<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR

2022/2023 DIRECTORY

DIAMOND PLUS CHOOSE TAB	DIAMOND CHOOSE TAB	PLATINUM CHOOSE TAB
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2022 EVENT CALENDAR

JANUARY 2022

Jan 1 -4, 2022	CCSD No School		
Jan 11	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
Jan. 12	Reno Quarterly Breakfast	Atlantis	8am to 10am
Jan. 13	Reno Manager	Atlantis	9am to noon
1/17/22	Martin Luther King Day		
1/15/22	Board Leader Certificate Seminar	ZOOM	8 to 4:30PM
1/28/22	Night At The Museum Trade Show	Leid Children's Museum	6:30pm to 10PM
1/25/22	Manager Seminar by SNWA	TBD	9:00AM

FEBRUARY 2022

	Super Bowl	Los Angeles, CA	
Feb 9 -12	CAI Law Seminar	La Quinta, CA	
2/8/22	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
2/21/22	President's Day Weekend		
2/12/22	DCAL Education Semianr	Zoom	9am
2/17/22	Reno Manager	Atlantis	9am
	Washoe Parent Conferences		
2/22/22	Manager Seminar	Zoom	9AM

MARCH 2022

3/6/22	NASCAR		
3/8/22	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30 - 1PM
3/14-25/22	Washoe Spring Break		
3/11/22	Awards Gala	Red Rock Hotel & Casino	5:30PM
3/19/22	Advanced DCAL Seminar	ZOOM	9AM
3/29/22	Las Vegas Manager Seminar	TBD	9AM
3/30/22	Reno Quarterly Breakfast	The Atlantis	8:30-9:30AM
3/31/22	Reno Manager	The Atlantis	9AM
4/9-25/22	CCSD Spring Break		
4/15 - 23/22	Passover		

APRIL 2022

4/15/22	Good Friday		
3/24 - 4/4/22	March Madness Sweet 16 to Final Four		
4/17/22	Easter Sunday		
4/9/22	DCAL Seminar	Zoom	6PM
4/12/22	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30 - 1PM
4/14/22	Reno Manager	The Atlantis	9am
4/22/22	Las Vegas Golf	Arroyo	All Day
4/26/22	Manager Seminar	Zoom	9AM

MAY 2022

5/8/22	Mother's Day		
May 4 - 7	CAI Annual Conference	Orlando Rosen Shingle	
5/10/22	Las Vegas Luncheon	Sun Coast Hotel & Casino	11am to 1pm
5/19/22	Reno Manager	The Atlantis	9AM, 1PM
5/21/22	DCAL Education Semianr	Zoom	9AM
5/24/22	Las Vegas Manager Seminar	TBD	9AM
5/25/22	CCSD Last Day of School		
5/27-30/22	Memorial Day Weekend		

JUNE 2022

6/3/22	Washoe Last Day of School		
6/14/22	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
6/15/22	Reno Quarterly Breakfast	Atlantis	8am, 8:30 - 9:30am
6/16/22	Reno Manager	Atlantis	9AM
6/17/22	Reno Miniature Golf Tournament	TBD	TBD
6/19/22	Father's Day		
6/25/22	Advanced DCAL	Zoom	9AM
6/28/22	Manager Seminar	Zoom	9AM

JULY 2022

7/1-4/22	4th of July Weekend		
7/12/2022	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
7/23/22	DCAL Education Semianr	Zoom	9AM
7/26/22	Las Vegas Manager Seminar	TBD	9AM
7/29/22	NN Trade Show & Seminar Workshops	Atlantis	9am to 2pm

AUGUST 2022

8/2 -7/22	Reno Hot August Nights		
8/9/2022	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
TBD	Washoe & CCSD 1st Day of School		
8/18/22	Reno Manager	Atlantis	9AM, 1PM
8/26/22	CA Day & Seminar Workshops	TBD	9am to 3pm

SEP-22

9/5/22	Labor Day Weekend		
9/22/21	LSM Retreat	TBD	
	Reno Hot Air Balloon Event		
9/13/2022	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
TBD	Reno Air Races		
9/22/22	Reno Manager	The Atlantis	9am
9/23/22	Reno Bowling	Grand Sierra	3pm to 6pm
9/24/22	Advanced DCAL	Zoom	9AM
9/25 -27/22	Rosh Hashanah		
9/27/22	Manager Seminar	Zoom	9AM

OCTOBER 2022

10/1/22	CAI CEO - MC Retreat	TBD	
10/4 - 5/22	Yom Kipur		
10/11/22	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
	Washoe Parent Conferences		
10/19/22	Reno Quarterly Breakfast	Atlantis	8am, 8:30 - 9:30am
10/20/21	Reno Manager	Atlantis	9AM
10/22/22	DCAL Education Semianr	Zoom	9am
10/25/22	Las Vegas Manager Seminar	TBD	9am
	Nevada Day		

NOVEMBER 2022

11/04/22	Las Vegas Charity Bowling	TBD	5pm to 8pm
11/08/22	Las Vegas Luncheon	Sun Coast Hotel & Casino	11:30-1PM
11/15/2022	Manager Seminar	Zoom	9am
11/17/22	Reno Manager	The Atlantis	9AM
11/19/22	DCAL Education Seminar	Zoom	9am
11/11/22	Veteran's Day		
11/24/22	Thanksgiving Holiday		

DECEMBER 2022

TBD	CCSD Winter Break		
TBD	Washoe Winter Break		
12/18 - 26/22	Hanukkah		
12/24-1/2/23	Christmas Holidays		

* All dates and times are subject to change

CAI NEVADA 2022 ANNUAL CHAPTER SPONSORSHIPS

Sponsorships payments are due within 30 days from the date on the invoice.
Payment can be made in full or billed monthly for all levels except Silver.
Silver level is not eligible for monthly invoicing.

Due to the pandemic, any event may be subject to cancellation or a virtual program.

Membership:

All CAI Nevada Chapter sponsors must maintain a current business partner or management company sponsorship through 2022. Any sponsor with an expired membership will have all sponsor benefits paused until the membership is brought current.

Use of Logo:

The sponsor will provide CAI Nevada with a high resolution logo for event marketing use during the 2022 sponsorship year.

ITEM	DIAMOND PLUS	DIAMOND	PLATINUM PLUS
Exclusive only one at this level	Yes	N/A	N/A
Company logo on CAI Nevada Event marketing	Yes	N/A	N/A
Awards Gala at Red Rock Resort, March 11, 2022	Yes	Yes	Yes
Night At The Museum Trade Show, January 28, 2022	Yes	Yes	Yes
Las Vegas Golf at Red Rock Arroyo, April 22, 2022	Yes	Yes	Yes
CA Day Trade Show, August 26, 2022	Yes, Premium Booth	Yes, Premium Booth	Yes, Premium Booth
Exclusive Platinum Plus Social Event	No	No	Yes

NORTHERN NEVADA SPONSORS	DIAMOND PLUS	DIAMOND	PLATINUM PLUS
NN Miniature Golf	Yes	Yes	Choose one event
NN Trade Show	Yes	Yes	Choose one event
NN Bowling	Yes	Yes	Choose one event
Reno Quarterly Tickets			

Termination & Cancellation:

CAI Nevada may terminate this Agreement immediately on written notice to the Sponsor or Advertiser, if the Sponsor or Advertiser fails to pay the Sponsorship fee to CAI Nevada in accordance with the payment provisions of this Agreement.

If the Sponsor or Advertiser fails to pay the Sponsorship Fee or Advertising Fees, CAI Nevada reserves the right to re-direct any payments received for other purposes to the outstanding invoice and to purchased and paid-for items that have yet to be fulfilled by CAI Nevada. Either party may terminate this Agreement if:

- (a) the other party commits a breach of any provision of this agreement and such breach is not rectified within seven (7) days after receipt of written notice from the first party requiring the breach to be remedied;
- (b) one party commits any act or behaves in any manner, which in the reasonable opinion of the other party, brings the first party into disrepute; or
- (c) one party becomes or threatens to become, or in the reasonable opinion of the other party is in jeopardy of becoming, subject to any form of insolvency administration.

The sponsor will not be entitled to any refund of the Sponsorship Fee if the Sponsor terminates this Agreement before 2022 year end.

Representative Name: _____

Company: _____

Signature: _____ Date: _____

PLATINUM	PALLADIUM	GOLD	SILVER
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
Yes	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala
N/A	N/A	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala
Yes	Yes	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala
Yes, Premium Booth	Yes, Premium Booth	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala	Choose Night at the Museum, Golf, CA Day Standard Booth, or Awards Gala
No	No	No	No

PLATINUM	PALLADIUM	GOLD	SILVER
Choose one event	Choose one event	Choose one event	Choose one event
Choose one event	Choose one event	Choose one event	Choose one event
Choose one event	Choose one event	Choose one event	Choose one event

CAI NEVADA CHAPTER 2022 SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Sponsorship Level Please select the sponsorship level you would like

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Diamond Plus \$22,000 | <input type="checkbox"/> Diamond \$15,000 | <input type="checkbox"/> Platinum Plus \$13,500 | <input type="checkbox"/> Platinum \$10,000 |
| <input type="checkbox"/> Palladium \$6,000 | <input type="checkbox"/> Gold \$3,250 | <input type="checkbox"/> Silver \$1,750 | |

Preferred Method of Payment

- Please bill me monthly Please charge my credit card



**Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2022.*

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Please return by email to info@cainevada.org or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2022.

Accounts that are 60 days or more past due will be suspended. Scheduled sponsorships are subject to cancellation or substitution.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans (Gold level and higher only) will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

CAI NEVADA CHAPTER 2022 À LA CARTE SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Southern Nevada Events *Please select the sponsorship level you would like*
 Luncheon Program Sponsor \$1000 Homeowner Seminar \$500 Manager Breakfast \$500

Northern Nevada Events *Please select the sponsorship level you would like*
 Quarterly Breakfast Program Sponsor \$500 Monthly Homeowner Sponsor \$500
 Monthly Manager Breakfast Sponsor \$500

Manager's Seminar Sponsorships
 \$100 (5 seminars are \$20 each)

Preferred Method of Payment

Please bill me monthly Please charge my credit card



**Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2022.*

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Please return by email to info@cainevada.org or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2022.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

Magazine Advertising Rates and Digital Specifications

Standard Advertising Rates *(All display ads are in color)*

	Non-member*	CAI Member	6 Mo.	3 Mo.
Full Page	\$1,450	\$1,305	\$1,130	\$1,265
1/2 Page	\$730	\$605	\$375	\$450
1/3 Page	\$845	\$405	\$260	\$320
1/4 Page	\$365	\$305	\$240	\$250

*Non-member contract rates: 10% discount

Premium Position Advertising Rates

	Non-member	CAI Member
Inside Front Cover	\$1,865	\$1,425
Inside Back Cover	\$1,865	\$1,425
Back Cover (2/3 Page)	\$1,535	\$1,305
Center Spread	\$4,395	\$2,415
Center Spread (Left or Right)	\$2,745	\$1,350

Advertising Rates - Marketplace Classifieds

	Non-member	CAI Member
12x Pre-paid	\$435	\$330
6x Pre-paid	\$520	\$395
3x Pre-paid	\$545	\$415
Color Highlight Upgrade 12x	\$125	\$100

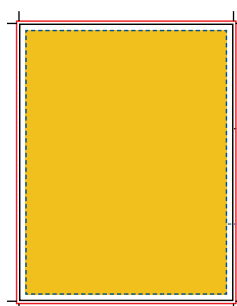
Color highlight monthly is \$20 per issue.

Marketplace ads include 25 words. Each additional word is 50¢.

Ad Sizes

Full Page*	8.5"×11"	1/3 Page Vertical	2.375"×9.8125"
1/2 Page Vertical	3.6875"×9.8125"	1/3 Page Horizontal	7.625"×3"
1/2 Page Horizontal	7.625"×4.6875"	1/4 Page	3.6875"×4.6875"

*Add .125" for bleed on each edge for a total image size of 8.75"×11.25". Ad will be trimmed to 8.5"×11".



Bleed Line:

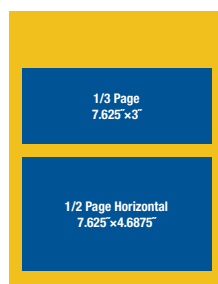
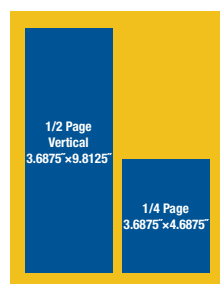
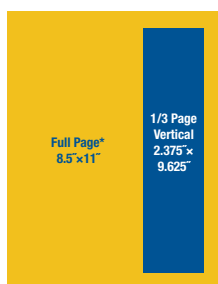
.125" over on each edge that bleeds. This will be cut off the final print piece.

Trim Line:

Actual document size. This is where the printed piece will be cut.

Live Image Area:

.25" in from the Trim Line. This area is guaranteed not to be trimmed.



Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts.

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

Special Positions: 15% premium added.

Pre-printed Inserts: Please call CAI Nevada at 702-648-8408 for a price quote, specifications and availability.

Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadlines: Ad sales close on the 15th of the month two months prior to the published issue, e.g. November 15 for the January issue.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials.

Submit materials and payments to:

CAI - Nevada Chapter
1930 Village Center Circle, Box # 3-344
Las Vegas, NV, 89134



Contact CAI Nevada

at 702-648-8408 or info@cainevada.org.

Check us out online at cainevada.org





CAI-Nevada Community Interests 2022 Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Please select the issues in which you want your ad to run.

2022 JAN '22 FEB '22 MAR '22 APR '22 MAY '22 JUN '22 JUL '22 AUG '22 SEP '22 OCT '22 NOV '22 DEC '22

Ad Size/Type	Regular Price	Discount	Total

All advertisers will have their ads in the digital version of the magazine at no additional charge.

Term of Contract (No. Issues): _____

Ad Size: _____

Contract Rate: _____

Grand Total of Contract: _____

Method of Payment

Check (Amount): _____ No: _____

Credit Card

*To pay via credit card, you must call the CAI office at 702-648-8408.
Orders are not complete until payment is received.*

All advertising must be submitted with payment by the 15th of the month, 2 months prior to publication, to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy, with the exception of classified advertising (Marketplace), must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising beginning

_____, 20____ through _____, 20_____.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

Directory Advertising Rates and Digital Specifications

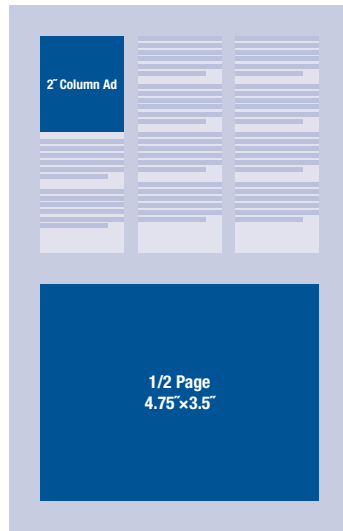
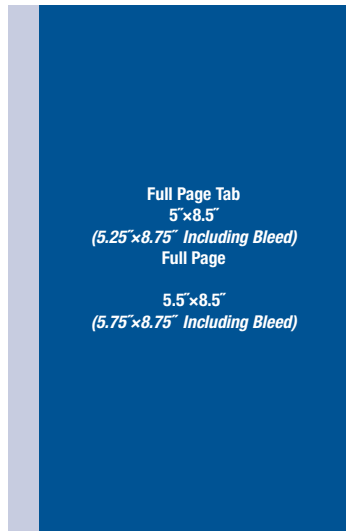
Advertising Rates *(All ads are color)*

Full Page Tab <i>(10 available)</i>	\$875
Full Page	\$675
Inside Front Cover (IFC) - Color <i>(1 available)</i>	\$1000
Inside Back Cover (IBC) - Color <i>(1 available)</i>	\$1000
1/2 Page.....	\$375
2" Column Ad	\$125
Color Text Ad Listing	\$75

Ad Sizes

Full Page Tab	5"×8.5"
Full Page	5.5"×8.5"
1/2 Page.....	4.75"×3.5"
2" Column Ad	2.25"×2"

NEW SIZES!



Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts. **Include .125" bleed on each edge and .375" margins in full page and tab ads.**

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadline for artwork is July 31.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials. Must be a member of the Nevada Chapter in order to advertise in the directory.

Submit materials and payments to:

CAI - Nevada Chapter
1930 Village Center Circle, Box # 3-344
Las Vegas, NV, 89134

Members must notify National CAI no later than July 31, 2022 for contact information updates. Contact National CAI at (888) 224-4321.

PLEASE NOTE:

All manual changes after July 31, 2022 will have a \$25 fee per change. This includes additional office locations, added contacts and contact information.

CAI-Nevada 2022/2023 Directory Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Ad Size/Type	
<input type="checkbox"/> Full Page Tab (10 available, select placement below).....	\$875
<input type="checkbox"/> Full Page	\$675
<input type="checkbox"/> Inside Front Cover (IFC) - Color (1 available).....	\$1000
<input type="checkbox"/> Inside Back Cover (IBC) - Color (1 available)	\$1000
<input type="checkbox"/> 1/2 Page.....	\$375
<input type="checkbox"/> 2" Column Ad.....	\$125
<input type="checkbox"/> Color Text Listing	\$75
<input type="checkbox"/> Additional Address in Listing* (price per extra address).....	\$125

*Free if a half page ad or larger is purchased!

Tab Page Ad Placement Selection		
Select the front or back of the Tab desired.	Associations	<input type="checkbox"/> Front <input type="checkbox"/> Back
CAI Info.....	Managers	<input type="checkbox"/> Front <input type="checkbox"/> Back
Business Partners.....	Management Companies ...	<input type="checkbox"/> Front <input type="checkbox"/> Back
		Tab selection is first come, first served, with first right of refusal to Diamond & Platinum level sponsors.

Additions (Fees listed in "Ad Size/Type")	
Company Name: _____	Contact Person: _____
Address: _____	City: _____ State: _____ Zip: _____
Phone: _____	Fax: _____ E-mail: _____

Ad Size: _____

Rate: _____

Grand Total of Contract: _____

Method of Payment

Check (Amount): _____ No: _____

Credit Card

To pay via credit card, you must call the CAI office at 702-648-8408. Orders are not complete until payment is received.

All advertising must be submitted with payment to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders. Must be a member of the Nevada Chapter in order to advertise in the directory.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

CAI USE ONLY	Date Received: _____ Email Confirmation Sent: _____
	Invoice Amount: _____ Allocation: _____ Approval: _____ High Resolution Logo Received: _____



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