



NEVADA CHAPTER

community
ASSOCIATIONS INSTITUTE

2021
SPONSORSHIP
OPPORTUNITIES

CONTENTS

2021 CAI Nevada Sponsorship Package Benefits	3
2021 Event Calendar	4
2021 Sponsorship Overview	6
2021 Sponsorship Commitment Form	8
À La Carte Sponsorship Commitment Form	9
Community Interests Magazine Advertising Rates and Digital Specifications	10
Community Interests 2021 Advertising Contract	11
2021/2022 Directory Advertising Rates and Digital Specifications.....	12
2021/2022 Directory Advertising Contract.....	13



Dear Chapter Sponsor and future 2021 Sponsors,

After such a difficult year for many, it is my pleasure to present the 2021 CAI Nevada marketing plan. As you are aware, cancelling our in person 2020 events lead to the closure of the office suite and staff layoffs. This was not done as a desperate measure but rather a proactive business decision which avoided cashing reserves and/or requesting loan assistance. Thank you to our 2020 sponsors who supported us and patiently waited out the year.

We are looking forward to 2021 but have not forgotten our 2020 unused sponsor allocation income (Golf & CA Day). The chapter has planned a spectacular private event in late June. The social networking/mini trade show will be an exclusive private event at The Mob Museum. 2020 sponsors who renew their sponsorship will have their 2020 funds rolled over to this event. If a 2020 sponsor chooses not to renew, 50% of their unallocated funds will rollover to this event should they decide to participate. As our manager and board member guests visit the museum, several bars will be set up for their enjoyment. The “Courtroom” will play host to our sponsor tables, food and drinks. Guests can stay here, and network then continue onto the remaining exhibits, another bar and wrap it up in the Speakeasy. This is a CAI Nevada only event, the museum will be closed to the public. It is our way of thanking you as a 2020 sponsor and providing you with an innovative marketing experience. We are also planning an event for our Northern Nevada sponsors in a similar fashion.

In the following pages, you will find seminar, golf and trade show opportunities in your sponsorship. The Awards Gala, which was cancelled 11 days before it was to be held, was sold to the 2020 sponsors and will roll over to the April 9, 2021 event at the Red Rock Hotel.

I am pleased to say in light of Covid-19 and its impact on our state...pricing has not changed. During this past year many struggled, accounts receivable for our monthly invoicing was a challenge. For this reason, monthly invoicing for Gold & Silver has been eliminated, full payment will be due. If this is a hardship, please let me know and we can work together on a solution.

In addition to the sponsorship package, you will find a la carte opportunities, magazine ad and directory sales. If you have any questions, please do not hesitate to contact me. Thank you for your support of CAI Nevada as we move into our 31st year.

Happy Holidays and Warm Regards,

Chris Snow

Chris Snow
CAI Nevada Executive Director

2021 CAI NEVADA SPONSORSHIP PACKAGE BENEFITS

EVENT ALLOCATION

DIAMOND CHOOSE 6	PLATINUM CHOOSE 4	PALLADIUM CHOOSE 3	GOLD CHOOSE 1	SILVER CHOOSE 1
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- Las Vegas Golf, May 21, 2021 Red Rock Arroyo
- CA Day, October 8, 2021
- NN Bowling, Gold Coast Hotel
- NN Golf, July 30, 2021, TBD
- NN Trade Show, 9/10/2021, TBD

EDUCATION SPONSORS

DIAMOND CHOOSE 5	PLATINUM CHOOSE 3	PALLADIUM CHOOSE 1
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- Zoom Las Vegas Manager (January to Nov.)
- Zoom Las Vegas Homeowner (January to Nov.)
- Zoom Reno Manager (January to Nov.)
- Zoom Reno Homeowner (January to Nov.)
- *In-person seminars are tentatively returning in March.

LAS VEGAS LUNCHEONS & RENO QUARTERLY BREAKFASTS

DIAMOND CHOOSE 2	PLATINUM CHOOSE 2	PALLADIUM CHOOSE 1
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- Las Vegas Luncheons (March to November)
- Reno Quarterly Breakfasts (March, July, Oct.)

COMMUNITY INTERESTS MAGAZINE MONTHLY CHAPTER PUBLICATION:

DIAMOND PLUS	DIAMOND	PLATINUM PLUS	PLATINUM	PALADIUM	GOLD	SILVER
1 Full	1 Full	1 Full		4 Half	3 Half	
11 Half	11 Half	11 Half	6 Half	1 QTR	1 QTR	
12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT	12 MKT

Specify Month and size Jan – Dec.

JAN '21	FEB '21	MAR '21	APR '21	MAY '21	JUN '21	JUL '21	AUG '21	SEP '21	OCT '21	NOV '21	DEC '21
<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full	<input type="radio"/> Full
<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half	<input type="radio"/> Half
<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR	<input type="radio"/> QTR

2021/2022 DIRECTORY

DIAMOND PLUS CHOOSE TAB	DIAMOND CHOOSE TAB	PLATINUM CHOOSE TAB
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2021 EVENT CALENDAR

JANUARY 2021

1/4/2021	Washoe & CCSD Schools Resume		
1/6/2021	CCSD No School		
1/12/21	Las Vegas Luncheon	Virtual	11:30-1PM
1/18/21	Martin Luther King Day		
1/13/21	CCSD No School		
1/27-30/21	CAI Law Seminar	Virtual	
1/23/21	Board Leader Certificate Seminar	Zoom	8 to 4:30PM
1/26/21	Manager Zoom Seminar	Zoom	9AM

FEBRUARY 2021

2/7/21	Super Bowl	Tampa Bay, FL	
2/9/21	Las Vegas Luncheon	TBD Virtual Gold Coast	11:30-1PM
2/12-15/2021	President's Day Weekend		
2/10/21	Zoom DCAL Finances in the CIC	Zoom	6pm
2/22-26/21	Washoe Parent Conferences		
2/23/21	Las Vegas Manager	TBD	9AM
2/20/21	Zoom DCAL Risk Management & Insurance	Zoom	9AM

MARCH 2021

3/5-8/2021	NASCAR		
3/9/21	Las Vegas Luncheon	Gold Coast	11:30 - 1PM
3/15-26/21	Washoe Spring Break		
3/17/21	Reno Quarterly Breakfast	TBD/Atlantis	8:30-9:30AM
3/18/21	Reno Manager & Homeowner Seminars	TBD/Atlantis	9AM, 1PM
3/20/21	Las Vegas/Zoom Advanced DCAL Seminar	TBD/ZOOM	9AM
3/23/21	Las Vegas Manager Seminar	TBD	9AM
3/26-4/5	CCSD Spring Break		
3/27/21	Passover		

APRIL 2021

4/2/21	Good Friday		
4/3-5/21	March Madness		
4/4/21	Easter Sunday		
4/9/21	Awards Gala	Red Rock Hotel & Casino	5 - 10PM
4/14/21	Las Vegas/Zoom DCAL Seminar Building A Sense...	TBD /Zoom	6PM
4/21/21	Reno Manager & Homeowner Seminars	TBD Virtual/Atlantis	9AM, 1PM
4/24/21	Las Vegas/Zoom DCAL Seminar Rules Creation...	TBD /Zoom	9AM
4/27/21	Las Vegas Manager Seminar	TBD	9AM

MAY 2021

5/3-8/21	National Conference week	Caesars Palace Las Vegas	
5/9/21	Mother's Day		
5/11/21	Las Vegas Luncheon	Gold Coast	11:30-1PM
5/15/21	Zoom DCAL Ethic's in the CIC	Zoom	9AM
5/18/21	Las Vegas Manager Seminar	TBD	9AM
5/19/21	Reno Manager & Homeowner Seminars	TBD/Atlantis	9AM, 1PM
5/21/21	Las Vegas Golf	Red Rock Arroyo	All Day
5/22/21	Las Vegas/Zoom DCAL Meetings & Elections	TBD/Zoom	9AM
5/26/21	CCSD Last Day of School		
5/28-31/21	Memorial Day Weekend		

JUNE 2021

6/4/2021	Washoe Last Day of School		
6/8/21	Las Vegas Luncheon	Gold Coast	11:30-1PM
6/17/21	Reno Manager & Homeowner Seminars	TBD/Atlantis	9AM, 1PM
6/20/21	Father's Day		
6/22/21	Las Vegas Manager	TBD	9AM
6/23/21	2020 Special Sponsor Allocation Event	Mob Museum	3:30 -10pm
6/26/21	Las Vegas/Zoom Advanced DCAL	TBD Zoom	9AM

JULY 2021

7/2-5/21	4th of July Weekend		
7/10/21	Zoom DCAL Risk Management & Insurance	Zoom	9AM
7/13/21	Las Vegas Luncheon	Gold Coast	11:30-1PM
7/21/21	Reno Quarterly Breakfast	TBD/Atlantis	8:30 - 9:30AM
7/22/21	Reno Manager & Homeowner Seminars	TBD/Atlantis	9AM, 1PM
7/24/21	Las Vegas & Zoom DCAL Finances in the CIC	TBD /Zoom	9AM
7/27/21	Las Vegas Manager Seminar	TBD	9AM
7/30/2021	Lake Tahoe Golf	TBD	TBD
7/31-8/21	Reno Hot August Nights		

AUGUST 2021

8/10/21	Las Vegas Luncheon	Gold Coast	11:30-1PM
8/9/21	Washoe & CCSD 1st Day of School		
8/14/21	Zoom DCAL Seminar Rules Creation...	Zoom	9AM
8/19/21	Reno Manager & Homeowner Seminars	TBD/Atlantis	9AM, 1PM
8/28/21	Las Vegas DCAL Seminar	TBD/Zoom	9AM
8/31/21	Las Vegas Manager Seminar	TBD	9AM

SEPTEMBER 2021

9/3-7/21	Labor Day Weekend		
9/6/21	Rosh Hashanah		
9/10/21	NN Trade Show & Legislative Update	TBD/Atlantis	8AM-2PM
9/13/2021	CCSD Staff Development No School		
9/14/2021	Las Vegas Luncheon	Gold Coast	11:30-1PM
9/15/21	Yom Kipur		
9/15-21/21	Reno Air Races		
9/25/21	Las Vegas/Zoom Advanced DCAL	TBD/Zoom	9AM
9/28/21	Las Vegas Manager Seminar	TBD/Zoom	9AM

OCTOBER 2021

10/4/21	CCSD Staff Development No School		
10/8/21	CA Day	Gold Coast Hotel	8AM-3PM
10/12/21	Las Vegas Luncheon	Gold Coast Hotel	11:30-1PM
10/13/21	CCSD Parent Conference No School		
10/18-22/21	Washoe Parent Conferences		
10/20/21	Reno Quarterly Breakfast	Peppermill	
10/21/21	Reno Manager & Homeowner Seminars	Peppermill	
10/29/21	Nevada Day		

NOVEMBER 2021

11/4-5/2021	PMDP M-340	Gold Coast Hotel	all day
11/6/21	Las Vegas/Zoom DCAL Meetings & Elections	Zoom	9AM
11/9/21	Las Vegas Luncheon	Gold Coast Hotel	11:30-1PM
11/11/21	Veteran's Day		
11/12/21	CCSD No School		
11/16/21	Las Vegas Manager Seminar	TBD	9AM
11/18/21	Reno Manager & Homeowner Seminar	TBD/Atlantis	9AM, 1PM
11/20/21	Las Vegas/Zoom DCAL Ethics in the CIC	TBD/Zoom	9AM

DECEMBER

12/17/21	Washoe Teacher Work Day - No school		
12/17-1/5/22	CCSD Winter Break		
12/17 - 1/3/2022	Washoe Winter Break		
11/24-29/21	Thanksgiving Holiday		
11/28-12/6/21	Hanukkah		
12/2-11/21	National Finals Rodeo		
12/9-31/21	Christmas Holidays		

* All dates and times are subject to change

CAI NEVADA 2021 ANNUAL CHAPTER SPONSORSHIPS

Sponsorships payments are due within 30 days from the date on the invoice.
Payment can be made in full or billed monthly for all levels except Silver.
Silver level is not eligible for monthly invoicing.

Due to the pandemic, any event may be subject to cancellation or a virtual program.

Membership:

All CAI Nevada Chapter sponsors must maintain a current business partner or management company sponsorship through 2021. Any sponsor with an expired membership will have all sponsor benefits paused until the membership is brought current.

Use of Logo:

The sponsor will provide CAI Nevada with a high resolution logo for event marketing use during the 2021 sponsorship year.

ITEM	DIAMOND PLUS	DIAMOND	PLATINUM PLUS
Exclusive only one at this level	Yes	N/A	N/A
Company logo on CAI Nevada Event marketing	Yes	N/A	N/A
May 21, 2021 Las Vegas Golf at Red Rock Arroyo	Yes	Yes	Yes
October 8, 2021 CA Day Trade Show	Yes, Premium Booth	Yes, Premium Booth	Yes, Premium Booth
Exclusive Platinum Plus Social Event	No	No	Yes

Northern Nevada Sponsors			
NN Golf	Yes	Yes	Choose one event
NN Trade Show	Yes	Yes	Choose one event
NN Bowling	Yes	Yes	Choose one event
Reno Quarterly Tickets			

Termination & Cancellation:

CAI Nevada may terminate this Agreement immediately on written notice to the Sponsor or Advertiser, if the Sponsor or Advertiser fails to pay the Sponsorship fee to CAI Nevada in accordance with the payment provisions of this Agreement.

If the Sponsor or Advertiser fails to pay the Sponsorship Fee or Advertising Fees, CAI Nevada reserves the right to re-direct any payments received for other purposes to the outstanding invoice and to purchased and paid-for items that have yet to be fulfilled by CAI Nevada. Either party may terminate this Agreement if:

- (a) the other party commits a breach of any provision of this agreement and such breach is not rectified within seven (7) days after receipt of written notice from the first party requiring the breach to be remedied;
- (b) one party commits any act or behaves in any manner, which in the reasonable opinion of the other party, brings the first party into dispute; or
- (c) one party becomes or threatens to become, or in the reasonable opinion of the other party is in jeopardy of becoming, subject to any form of insolvency administration.

The sponsor will not be entitled to any refund of the Sponsorship Fee if the Sponsor terminates this Agreement before 2021 year end.

Representative Name: _____

Company: _____

Signature: _____ Date: _____

PLATINUM	PALLADIUM	GOLD	SILVER
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
Yes	Yes	Choose Golf or CA Day Standard Booth	Choose Golf or CA Day Standard Booth
Yes, Premium Booth	Yes, Premium Booth	Choose Golf or CA Day Standard Booth	Choose Golf or CA Day Standard Booth
No	No	No	No

Choose one event	Choose one event	Choose one event	Choose one event
Choose one event	Choose one event	Choose one event	Choose one event
Choose one event	Choose one event	Choose one event	Choose one event

CAI NEVADA CHAPTER 2021 SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Sponsorship Level Please select the sponsorship level you would like

<input type="checkbox"/> Diamond Plus \$22,000	<input type="checkbox"/> Diamond \$15,000	<input type="checkbox"/> Platinum Plus \$13,500	<input type="checkbox"/> Platinum \$10,000
<input type="checkbox"/> Palladium \$6,000	<input type="checkbox"/> Gold \$3,250	<input type="checkbox"/> Silver \$1,750	

Preferred Method of Payment

Please bill me monthly Please charge my credit card



**Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2021.*

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Please return by email to info@cainevada.org or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2021.

Accounts that are 60 days or more past due will be charged to the credit card on file.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans (Gold level and higher only) will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

CAI NEVADA CHAPTER 2021 À LA CARTE SPONSORSHIP COMMITMENT FORM

Company Name: _____

Primary Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____ Fax: _____

Website Address: _____

Southern Nevada Events *Please select the sponsorship level you would like*

Luncheon Program Sponsor \$1000 Homeowner Seminar \$500 Manager Breakfast \$500

Northern Nevada Events *Please select the sponsorship level you would like*

Quarterly Breakfast Program Sponsor \$500 Monthly Homeowner Sponsor \$500

Monthly Manager Breakfast Sponsor \$500

Preferred Method of Payment

Please bill me monthly

Please charge my credit card



**Monthly Billing is not available for the Silver Level. Full payment is due no later than January 31, 2021.*

Name: _____ CC# _____

Exp. Date: _____ Amount Authorized: _____

Please return by email to info@cainevada.org or USPS, 1930 Village Center Circle, Box 3-344, Las Vegas, NV 89134. Unless you have chosen to be billed monthly, payment is due no later than January 1, 2021.

I understand that payments will be due as designated per sponsorship package. Monthly payments plans will be due on the first day of the month for each respective quarter. Sponsors who have not paid by the deadline date will be dropped from any sponsorship recognition programs until paid. Payments to CAI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary necessary business expenses. Consult your tax professional for advice.

CAI-Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damages resulting from errors or omissions or other breaches of contract regarding this sponsorship. Sponsor agrees that any such damages will be limited to the amount of selected sponsorship item.

Signature: _____ Date: _____

Magazine Advertising Rates and Digital Specifications

Standard Advertising Rates *(All display ads are in color)*

	Non-member*	CAI Member	6 Mo.	3 Mo.
Full Page	\$1,450	\$1,305	\$1,130	\$1,265
1/2 Page	\$730	\$605	\$375	\$450
1/3 Page	\$845	\$405	\$260	\$320
1/4 Page	\$365	\$305	\$240	\$250

*Non-member contract rates: 10% discount

Premium Position Advertising Rates

	Non-member	CAI Member
Inside Front Cover	\$1,865	\$1,425
Inside Back Cover	\$1,865	\$1,425
Back Cover (2/3 Page)	\$1,535	\$1,305
Center Spread	\$4,395	\$2,415
Center Spread (Left or Right)	\$2,745	\$1,350

Advertising Rates - Marketplace Classifieds

	Non-member	CAI Member
12x Pre-paid	\$435	\$330
6x Pre-paid	\$520	\$395
3x Pre-paid	\$545	\$415
Color Highlight Upgrade 12x	\$125	\$100

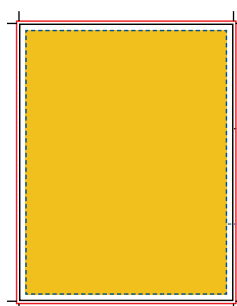
Color highlight monthly is \$20 per issue.

Marketplace ads include 25 words. Each additional word is 50¢.

Ad Sizes

Full Page*	8.5"×11"	1/3 Page Vertical	2.375"×9.8125"
1/2 Page Vertical	3.6875"×9.8125"	1/3 Page Horizontal	7.625"×3"
1/2 Page Horizontal	7.625"×4.6875"	1/4 Page	3.6875"×4.6875"

*Add .125" for bleed on each edge for a total image size of 8.75"×11.25". Ad will be trimmed to 8.5"×11".



Bleed Line:

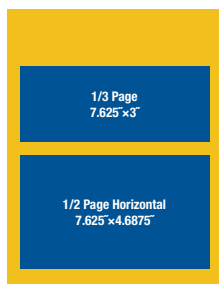
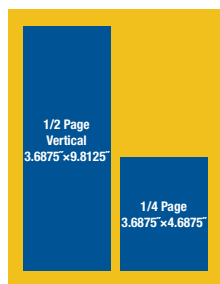
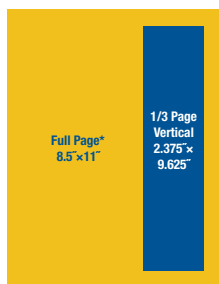
.125" over on each edge that bleeds. This will be cut off the final print piece.

Trim Line:

Actual document size. This is where the printed piece will be cut.

Live Image Area:

.25" in from the Trim Line. This area is guaranteed not to be trimmed.



Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts.

Acceptable file formats are:



Acceptable applications are:



If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

Special Positions: 15% premium added.

Pre-printed Inserts: Please call CAI Nevada at 702-648-8408 for a price quote, specifications and availability.

Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadlines: Ad sales close on the 15th of the month two months prior to the published issue, e.g. November 15 for the January issue.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials.

Submit materials and payments to:

CAI - Nevada Chapter
1930 Village Center Circle, Box # 3-344
Las Vegas, NV, 89134



Contact CAI Nevada

at 702-648-8408 or info@cainevada.org.

Check us out online at cainevada.org





CAI-Nevada Community Interests 2021 Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Please select the issues in which you want your ad to run.

2021 JAN '21 FEB '21 MAR '21 APR '21 MAY '21 JUN '21 JUL '21 AUG '21 SEP '21 OCT '21 NOV '21 DEC '21

Ad Size/Type	Regular Price	Discount	Total

All advertisers will have their ads in the digital version of the magazine at no additional charge.

Term of Contract (No. Issues): _____

Ad Size: _____

Contract Rate: _____

Grand Total of Contract: _____

Method of Payment

Check (Amount): _____ No: _____

Credit Card

*To pay via credit card, you must call the CAI office at 702-648-8408.
Orders are not complete until payment is received.*

All advertising must be submitted with payment by the 15th of the month, 2 months prior to publication, to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy, with the exception of classified advertising (Marketplace), must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising beginning

_____, 20____ through _____, 20_____.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

Directory Advertising Rates and Digital Specifications

Advertising Rates *(All ads are color)*

Full Page Tab <i>(10 available)</i>	\$875
Full Page	\$675
Inside Front Cover (IFC) - Color <i>(1 available)</i>	\$1000
Inside Back Cover (IBC) - Color <i>(1 available)</i>	\$1000
1/2 Page.....	\$375
2" Column Ad	\$125
Color Text Ad Listing	\$75

Ad Sizes

NEW LARGER SIZE!

Full Page Tab	5"×8.75"
Full Page	5"×8.75"
1/2 Page.....	4.75"×3.5"
2" Column Ad	2.25"×2"

Digital Specifications

Files can be submitted via e-mail (if under 5MB), FTP or on disc. All discs must be clearly labeled with advertiser name contact information. Please make sure to include all linked support files and fonts. **Include .375" margins in full page and tab ads.**

Acceptable file formats are:



Acceptable applications are:

- Adobe InDesign (CC or earlier)
- Adobe Illustrator (CC or earlier)
- Adobe Photoshop (CC or earlier)

If you are unable to submit print-ready art, please contact CAI Nevada for graphic solutions to meet your needs.

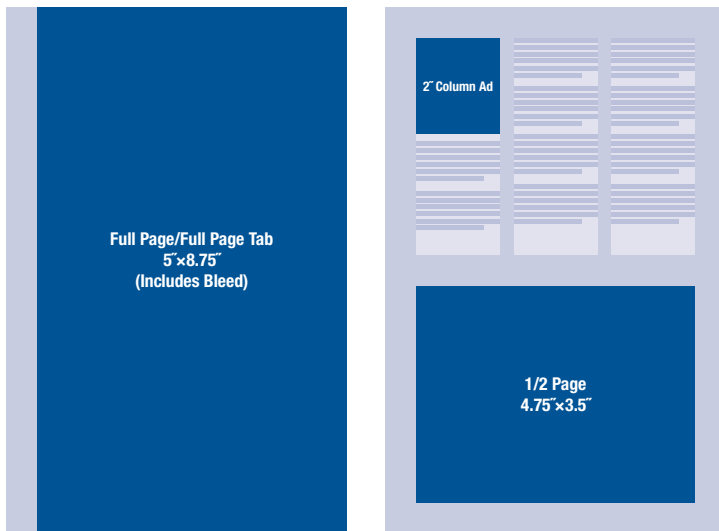
Material Submission: Please label all materials with client name and phone number. A full-size proof must accompany all ads. Ads provided without proper proof will be made by the printer and the cost will be billed to the advertiser.

Deadline for artwork is July 9.

Note: Publisher reserves the right to reject improper or incorrectly prepared materials. Must be a member of the Nevada Chapter in order to advertise in the directory.

Submit materials and payments to:

CAI - Nevada Chapter
1930 Village Center Circle, Box # 3-344
Las Vegas, NV, 89134



Members must notify National CAI no later than June 30, 2021 for contact information updates. Contact National CAI at (888) 224-4321.

PLEASE NOTE:

All manual changes after June 30, 2021 will have a \$25 fee per change. This includes additional office locations, added contacts and contact information.

CAI-Nevada 2021/2022 Directory Advertising Contract

Company Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Ad Size/Type	
<input type="checkbox"/> Full Page Tab (10 available, select placement below).....	\$875
<input type="checkbox"/> Full Page	\$675
<input type="checkbox"/> Inside Front Cover (IFC) - Color (1 available).....	\$1000
<input type="checkbox"/> Inside Back Cover (IBC) - Color (1 available)	\$1000
<input type="checkbox"/> 1/2 Page.....	\$375
<input type="checkbox"/> 2" Column Ad.....	\$125
<input type="checkbox"/> Color Text Listing	\$75
<input type="checkbox"/> Additional Address in Listing* (price per extra address).....	\$125

*Free if a half page ad or larger is purchased!

Tab Page Ad Placement Selection		
Select the front or back of the Tab desired.	Associations	<input type="checkbox"/> Front <input type="checkbox"/> Back
CAI Info.....	Managers	<input type="checkbox"/> Front <input type="checkbox"/> Back
Business Partners.....	Management Companies ...	<input type="checkbox"/> Front <input type="checkbox"/> Back
		Tab selection is first come, first served, with first right of refusal to Diamond & Platinum level sponsors.

Additions (Fees listed in "Ad Size/Type")	
Company Name: _____	Contact Person: _____
Address: _____	City: _____ State: _____ Zip: _____
Phone: _____	Fax: _____ E-mail: _____

Ad Size: _____

Rate: _____

Grand Total of Contract: _____

Method of Payment

Check (Amount): _____ No: _____

Credit Card

To pay via credit card, you must call the CAI office at 702-648-8408. Orders are not complete until payment is received.

All advertising must be submitted with payment to the CAI-Nevada Chapter Office. All accounts are C.O.D. unless a credit account is established. All ad copy must be print-ready artwork - NO FILM. Advertising must be sent in the following high-resolution (minimum 300 dpi) format: PDF, JPG, PSD, EPS, TIFF or AI. All fonts must be included or embedded. Ads submitted in a page layout program such as InDesign must include all links and font. All ad copy must be accompanied by a hard copy of what the ad should look like. Accounts unpaid 30 days after invoice date will be charged a 1.5% per month service charge on the unpaid balance. Contracts with a balance due over 60 days are subject to termination and the balance of contract becoming immediately due and payable in full. CAI Nevada will not be liable for incidental or consequential damages, including loss of profits or other business damage, resulting from errors or omissions or other breaches of contract. Advertiser agrees that any such damages will be limited to the amount of the order. This order supersedes all previous advertising orders. Must be a member of the Nevada Chapter in order to advertise in the directory.

The undersigned has read and agrees to the terms and conditions stated herein and further authorizes placement of, and guarantees payment of advertising.

Authorized By (Print Name): _____ Signature: _____

Title: _____ Date: _____

CAI USE ONLY	Date Received: _____ Email Confirmation Sent: _____
	Invoice Amount: _____ Allocation: _____ Approval: _____ High Resolution Logo Received: _____



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